



US
 **SKI &
SNOWBOARD**

2019

ANNUAL REPORT



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ABOUT

U.S. SKI & SNOWBOARD

U.S. Ski & Snowboard is an Olympic sports organization providing leadership and direction for tens of thousands of young skiers and snowboarders, encouraging and supporting them in achieving excellence. By empowering national teams, clubs, coaches, parents, officials, volunteers and fans, U.S. Ski & Snowboard is committed to the progression of its sports, athlete success and the value of team. Established in 1905, U.S. Ski & Snowboard receives no direct government support, operating solely through private donations from individuals, corporations and foundations to fund athletic programs to assist athletes in reaching their dreams.

BOARD CHAIR INTRODUCTION

Kipp Nelson, who raced at the Univ. of Colorado, takes on the leadership role of the U.S. Ski & Snowboard Board of Directors. He’s been a board member since 2006 and joined the Foundation’s Board of Trustees in 2005. Nelson is a partner with Long Arc Capital, a private equity firm based in New York City. He previously served in a leadership role with Goldman Sachs and is also a founding partner in Flashlight Films, an investment fund focusing on television and motion pictures, including the acclaimed film Sully. He lives in Sun Valley.

My life’s passion has been ski racing. So it’s a real honor for me to assume chairman’s role of U.S. Ski & Snowboard. Most notably, I would like to thank Dexter Paine for his 16 years of service to athletes. His tenure as chair was the most successful in our organization’s history, as we saw athletes reach new heights in virtually every sport. I am pleased that Dexter will remain in a key role on our board, and as a member of the International Ski Federation’s FIS Council.

You’ll often hear companies say, ‘we’re all about our customers.’ In our organization, we need to be all about the athletes. It’s an easy thing to say. But it takes diligence to achieve.

We do many things very well, as our athletes’ results will show. But there are always things you can do better. And we’re on a pathway now to providing even more support to athletes in many ways. Tiger Shaw and his team have already made great strides this past year.

The success of our programs in the last decade has also led to a

funding gap for athlete travel. In 2018-19 we took significant steps to close that gap, providing more support to athletes. Some teams had full travel funding for the first time in years.

We are also making big strides in our sport education and athlete career education programs, enabling coaches to better serve athletes. Our coaches have a huge responsibility. Not

only are they responsible for athletic success, but they are leaders to men and women during the formative times of their lives.

This past year we conducted a deep, introspective independent study into our programs, with some fascinating outcomes. The study, called The Athlete Project engaged our athletes

and other stakeholders to learn more about the athletes needs. This led to a number of changes that we are making to the way we do business as an organization. The study focussed on another area too, and that was how do we increase the revenue of the organization which obviously has a very direct impact on the athlete experience.

“We need to be all about athletes. It’s an easy thing to say. But it takes diligence to achieve.”



Our President and CEO Tiger Shaw, and his team, are very enthusiastic about how we want to evolve the organization, implementing new programs to better serve athletes across all sports. We believe the outcome will make a better environment for athletic success. It takes all of us - our board, our staff, our partners and our broad base of supporters - working together to make this happen.

Kipp Nelson
Chairman
U.S. Ski & Snowboard

VISION

The vision of U.S. Ski & Snowboard is to make the United States of America the Best in the World in Olympic skiing and snowboarding.

VALUES

- Integrity
- Passion
- Fun
- Team
- Community
- Excellence
- Grit
- Safety



MISSION

The mission of U.S. Ski & Snowboard is to lead, encourage and support athletes in achieving excellence by empowering national teams, clubs, coaches, parents, officials, volunteers and fans.

GOALS

- Achieve athletic excellence
- Grow the visibility of our sports and brand through our athletes
- Engage, lead and grow our communities
- Cultivate organizational excellence
- Achieve financially sustainable growth

CHAT WITH THE CEO

The tenure of U.S. Ski & Snowboard President and CEO Tiger Shaw, a two-time Olympian, has seen a strengthening of engagement with clubs nationwide and is now setting focus on broader support of athletes.

The post-Olympic season was very successful for U.S. athletes with some astounding results from Mikaela Shiffrin.

Across all sports, our athletes carried the momentum from PyeongChang. But Mikaela winning 17 World Cups, four season titles and two World Championship gold medals is something we may never see again.

In your tenure you've focused on sound, basic principles. What is the importance of those roots you've established?

A diverse organization, such as ours, needs to be well grounded. We've focused on broader engagement with our clubs the past five years and improved our transparency. I remain very engaged with our grassroots and it's invigorating to hear the passion we have in our clubs.

As the organizational leader, how do you look into the future?

We need to have a continual process of self-evaluation. If we stick to that process, it will produce great outcomes. This past winter we did a very in-depth independent study that gave us a distinct roadmap of what was important to our stakeholders, especially our athletes.

What did you learn?

Most of all, we developed a greater sense of how we should be supporting athletes. We need to enable athletes at all levels to chase their dreams. That applies as much in junior racing as in NASTAR and at the World Cup level. No dream is too small, no dream is too big.

Does that change your vision or mission?

Our vision is our vision - to be the best in the world. Every athlete dreams of some day becoming great. If that becomes a reality, awesome. But it's more about recognizing that every participant in our sport is unique. We need to support each athlete and celebrate their success, whatever that might be. This is an organizational shift to be more focused on the athlete experience.

What strategies do you plan to put in place?

First, let's look at what we have already done. This past year we worked our budget to dramatically slash the funding gap in national team athlete travel. It impacted each of our teams in a very positive way. This coming year, we plan to close the gap even further.

This spring you announced The Athlete Project. How will that impact athletes?

In the past, we have been myopically focused on results and, frankly, not great partners with our athletes. Athletic results are critical, of course, as they drive support. But too much emphasis on outcomes has caused a lack of focus on and sensitivity to the critical steps and processes necessary to achieve these goals. A culture of continuous improvement is the key to creating an athlete experience.

What are a few program examples?

We're improving onboarding of new athletes onto teams. We had a very successful Rookie Camp in June. Athlete mentors are now being connected to rookies to provide them with advice and guidance. Our partnership with the U.S. Olympic and Paralympic Committee on Project Apollo will bring new leadership training for our national team coaches.

How will you track progress?

Last season we named athlete liaisons on each team, along with athlete mentors. We have an anonymous feedback tool and a direct

line to organizational leadership. It's new, but it's already proven a valuable resource for us and we encourage athletes to use the system.

Is athlete safety still an important focus?

Athlete safety is important in many areas. This past year we stepped up our SafeSport training, which is now required annually for every member who is 18 or older. We've also extended background checks to everyone, including athletes. In partnership with the Utah Avalanche Center and the Bryce and Ronnie Snow Safety Foundation, this year we will introduce online avalanche training modules for coaches as well as our general membership. Those will be required annually next year.

Last year you played host to the largest World Championships ever in freestyle, freeski and snowboard. What was the impact of that event?

These are sports where America has a great track record of success and has been a consistent world leader. The World Championships inspired a new generation of young skiers and snowboarders here and around the world.

It's a tough show to top, isn't it?

It was a real showcase for sport. But we're coming back this year with another stadium event, this time in Atlanta, Georgia for the Visa Big Air presented by Land Rover at SunTrust Park just before Christmas. It's another way to provide the best event platforms for our athletes.





“We need to enable athletes at all levels to chase their dreams. No dream is too small, no dream is too big.”

We saw a big breakthrough in 2018 with Olympic gold in cross country. How are you taking that story to the public?

This March we will bring cross country’s stars to the USA for the first time in 19 years with a World Cup just outside downtown Minneapolis. Together with the Loppet Foundation club we will produce a night sprint that will attract thousands to see hometown hero Jessie Diggins.

How has your change in board leadership provided new opportunities?

Change is always a time of opportunity. We had remarkable leadership from board chair Dexter Paine for 16 years, leading us to our organization’s greatest international success. Our new chairman Kipp Nelson brings new direction and leadership style. He will be a great asset in evolving how we support athletes.

Finally, Tiger, as an Olympian and a sport leader, what continues to motivate you?

As an athlete myself, I know the pathway and the challenges. I think back to who helped mentor me as an athlete, as a coach and as a leader. It means a lot to me to lead this organization, introducing young athletes to new opportunities. For me, being at a Junior Championship or a NASTAR race and seeing the smiles on the faces of skiers or snowboarders is what motivates me. We have a great sport and I’m proud to be a part of it.



**SKI &
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YEAR IN REVIEW

18 WORLD CHAMP MEDALS
7 GOLD 3 SILVER 8 BRONZE

136 WORLD CUP AND MAJOR
EVENT PODIUMS

7 WORLD CUP
CHAMPIONS

Chris Corning, snowboard slopestyle
Chris Corning, snowboard park & pipe
Mac Forehand, Freeski slopestyle
Mikaela Shiffrin, alpine overall
Mikaela Shiffrin, slalom
Mikaela Shiffrin, giant slalom
Mikaela Shiffrin, super-G





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ALPINE REVIEW

Mikaela Shiffrin dominated alpine ski racing with 17 World Cup wins and four titles, while River Radamus led a hard-charging U.S. Ski Team that won four medals at the FIS Junior World Championships.



getty
FRANCO

ALPINE REVIEW

21 WORLD CUP PODIUMS

4 WORLD CHAMPS MEDALS

4 WORLD CUP TITLES

4 JUNIOR WORLD CHAMPIONSHIPS MEDALS



Photo © Getty Images

LINDSEY VONN Lindsey Vonn's downhill bronze was the record sixth World Championships medal of her career, as she retired with an unprecedented 82 World Cup wins.

WORLD ALPINE CHAMPIONSHIP MEDALS

GOLD

Mikaela Shiffrin, super-G
Mikaela Shiffrin, slalom

BRONZE

Mikaela Shiffrin, giant slalom
Lindsey Vonn, downhill



Photo © Michael Bingaman

River Radamus, who four years ago took triple gold at the Youth Olympic Games, struck gold again with two wins at the Junior World Championships leading the U.S. Ski Team to four medals.

ALPINE REVIEW

NORAM CUP CHAMPIONS

MEN

Overall

Kyle Negomir (Ski & Snowboard Club Vail)

Super-G

Sam Dupratt (GroundSwell Athletics)

Giant Slalom

Nicholas Krause (Stratton Mountain School)

WOMEN

Overall

Nina O'Brien (Burke Mountain Academy)

Downhill

AJ Hurt (Sun Valley Ski Team)

Super-G

Nina O'Brien (Burke Mountain Academy)

Giant Slalom

Nina O'Brien (Burke Mountain Academy)

Slalom

Nina O'Brien (Burke Mountain Academy)

NATIONAL CHAMPIONS

MEN

Downhill

Ryan Cochran-Siegle (Cochran's/Mount Mansfield Ski Club)

Super G

Ryan Cochran-Siegle (Mount Mansfield Ski Club)

Giant Slalom

Ryan Cochran-Siegle (Mount Mansfield Ski Club)

Slalom

Luke Winters (Mount Hood Race Team & Academy)

Combined

Luke Winters (Mount Hood Race Team & Academy)

Parallel Slalom

Garrett Driller (Team America)

Toyota U.S. Alpine Championships

WOMEN

Downhill

Alice Merryweather (Stratton Mountain School)

Super G

Nina O'Brien (Burke Mountain Academy)

Giant Slalom

Keely Cashman (Squaw Valley Ski Team)

Slalom

Nina O'Brien (Burke Mountain Academy)

Combined

Nina O'Brien (Burke Mountain Academy)

Parallel Slalom

Nina O'Brien (Burke Mountain Academy)



Photo © Jamie Walter



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CROSS COUNTRY REVIEW

A stunning Junior World Championships men's relay gold highlighted a strong season for cross country as Jessie Diggins led four U.S. athletes onto the World Cup podium.



CROSS COUNTRY REVIEW



13 WORLD CUP
PODIUMS

8 Jessie Diggins (2 wins)
3 Sophie Caldwell
1 Sadie Bjornsen Maubet
1 Erik Bjornsen

CROSS COUNTRY REVIEW

LL BEAN NATIONAL CHAMPIONS

U.S. Cross Country Championships
Craftsbury, Vt./Presque Isle, Me.

MEN

Men's 15k Classic Individual Start

Kyle Bratrud (SMS T2)

Men's 30k Freestyle Mass Start

David Norris (Alaska Pacific University Nordic Center)

Men's 50k Freestyle Mass Start

Erik Bjornsen (Alaska Pacific University Nordic Center)

Men's Classic Sprint

Ben Saxton (SMS T2)

Men's Freestyle Sprint

Ben Saxton (SMS T2)

WOMEN

Women's 10k Classic Individual Start

Caitlin Patterson (Craftsbury Green Racing Project)

Women's 20k Freestyle Mass Start

Caitlin Patterson (Craftsbury Green Racing Project)

Women's 30k Classic Mass Start

Sadie Bjornsen (Alaska Pacific University Nordic Center)

Women's Classic Sprint

Ida Sargent (Craftsbury Green Racing Project)

Women's Freestyle Sprint

Julia Kern (SMS T2)

MIXED

4x5k Mixed Relay

Alaska Pacific University Nordic Center

U.S. SUPERTOUR CHAMPIONS

MEN

Grand Champion

David Norris (Alaska Pacific University Nordic Center)

Overall

Kyle Bratrud (SMS T2)

Distance

Kyle Bratrud (SMS T2)

Sprint

Ben Saxton (SMS T2)

WOMEN

Grand Champion

Caitlin Patterson (Craftsbury Green Racing Project)

Overall

Julia Kern (SMS T2)

Distance

Kaitlyn Miller (Craftsbury Nordic Ski Club)

Sprint

Julia Kern (SMS T2)





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FREESKI REVIEW

Freeskier Aaron Blunck repeated as halfpipe World Champion as World Championships came to Utah.



FREESKI REVIEW

17 WORLD CUP AND MAJOR EVENT PODIUMS

16 WORLD CUP PODIUMS

6 TOYOTA U.S. GRAND PRIX PODIUMS

4 WORLD CHAMPIONSHIP MEDALS

4 X GAMES MEDALS

7 JUNIOR WORLD CHAMPIONSHIP MEDALS



WORLD CHAMPIONSHIP MEDALS

GOLD

Aaron Blunck, halfpipe

SILVER

Julia Krass, big air

BRONZE

Nick Goepper, slopestyle

BRONZE

Brita Sigourney, halfpipe



FREESKI REVIEW



X GAMES MEDALISTS

Gold - Alex Ferreira, halfpipe (Aspen)

Gold - Alex Hall, slopestyle (Aspen)

Silver - David Wise, halfpipe (Aspen)

Bronze - Maggie Voisin, slopestyle (Aspen)

JUNIOR WORLD CHAMPIONSHIPS MEDALISTS

Gold - Connor Ladd, halfpipe

Silver - Hunter Carey, halfpipe

Silver - Kiernan Fagan, slopestyle

Silver - Kiernan Fagan, big air

Bronze - Deven Fagan, big air

Bronze - Rell Harwood, slopestyle

Bronze - Aaron Durlister, halfpipe

NORAM CUP CHAMPIONS

Men's Overall

Dylan Ladd

Men's Slopestyle

Deven Fagan

Men's Halfpipe

Dylan Ladd

Men's Big Air

Ryan Stevenson

Women's Slopestyle

Marin Hamill

Women's Halfpipe

Svea Irving



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FREESTYLE REVIEW

Jaelin Kauf came within an eyelash of the season World Cup title, winning World Championships silver and scoring four World Cup podiums with two victories.



FREESTYLE REVIEW



Tess Johnson became the youngest American ever to medal at Freestyle World Championships



10 WORLD CUP PODIUMS

2 WORLD CUP WINS

4 NORAM CUP TITLES

WORLD CHAMPIONSHIP MEDALS

SILVER

Brad Wilson, dual moguls

SILVER

Jaelin Kauf, dual moguls

BRONZE

Tess Johnson, dual moguls

FREESTYLE REVIEW

U.S. NORAM CUP CHAMPIONS

MEN

Moguls

Kalman Heims (Killington Mountain School)

Aerials

Quinn Dehlinger (Elite Aerial Development Program)

WOMEN

Moguls

Kenzie Radway (Steamboat Springs Winter Sports Club)

Aerials

Megan Smallhouse (Park City Ski & Snowboard)



Photo: Jesse Andringa swept gold in moguls and dual moguls.

NATIONAL CHAMPIONS

Waterville Valley, N.H. (moguls)

Lake Placid, N.Y. (aerials)

MEN

Moguls

Jesse Andringa (Ski & Snowboard Club Vail)

Dual Moguls

Jesse Andringa (Ski & Snowboard Club Vail)

Aerials

Chris Lillis (Bristol Mountain Ski Club)

WOMEN

Moguls

Jaelin Kauf (Steamboat Springs Winter Sports Club)

Dual Moguls

Jaelin Kauf (Steamboat Springs Winter Sports Club)

Aerials

Winter Vinecki (Fly Freestyle)



JUMPING/NORDIC COMBINED REVIEW

Nordic combined skier Tara Geraghty-Moats had a stunning season, winning the Continental Cup title with 11 victories as women's nordic combined made a giant step forward towards its 2021 World Cup and World Championship debut and hopeful future Olympic inclusion.



JUMPING/NORDIC REVIEW

Youth Olympic Games medalist **Ben Loomis** (Flying Eagles Ski Club) capped off a strong junior career with a nordic combined bronze at Junior Worlds.



NATIONAL CHAMPIONS

Ski Jumping, Park City, Utah

MEN

Men's Large Hill, HS134m, Park City, Utah

Kevin Bickner (Norge Ski Club)

Men's Normal Hill, HS100m, Lake Placid, N.Y.

Kevin Bickner (Norge Ski Club)

WOMEN

Women's Large Hill, HS134m, Park City, Utah

Nita Englund (Kiwanis Ski Club)

Women's Normal Hill, HS100m, Lake Placid, N.Y.

Nita Englund (Kiwanis Ski Club)

Nordic Combined, Park City, Utah

MEN

Taylor Fletcher (Steamboat Springs Winter Sports Club)

WOMEN

Tara Geraghty-Moats (New York Ski Education Foundation)



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SNOWBOARD REVIEW

Chris Corning emerged with a pair of World Cup crystal globes and a World Championship gold medal.



SNOWBOARD REVIEW

34 WORLD CUP AND MAJOR EVENT PODIUMS

2 JUNIOR WORLD CHAMPIONSHIP MEDALS

4 X GAMES MEDALS

7 WORLD SNOWBOARD CHAMPIONSHIP MEDALS

GOLD

Mick Dierdorff, snowboardcross
Mick Dierdorff/Lindsey Jacobellis

Team SBX

Chris Corning, slopestyle

Chloe Kim, halfpipe

BRONZE

Judd Henkes, slopestyle

Jamie Anderson, slopestyle

Maddie Mastro, halfpipe



Olympic champion **Chloe Kim** (right) added a halfpipe World Championship title to her credits while **Mick Dierdorff's** double gold opened a successful 2019 World Championships in Utah.



Photo © Sarah Brunson

SNOWBOARD REVIEW

X GAMES MEDALISTS

Gold - Chloe Kim, halfpipe

Silver - Hailey Langland, slopestyle

Bronze - Jamie Anderson, big air

Bronze - Judd Henkes, knuckle

Bronze - Danny Davis, halfpipe

JUNIOR WORLD CHAMPIONSHIPS MEDALISTS

Silver - Tessa Maud, halfpipe

Bronze - Ty Schnorrbusch, slopestyle

WORLD CUP CHAMPIONS

Men's Overall Park & Pipe

Chris Corning

Men's Slopestyle

Chris Corning

NOR-AM CUP CHAMPIONS

Men's Slopestyle

Luke Winkelmann

Women's Slopestyle

Addison Gardner

Women's Snowboardcross

Livia Molodyh



MEMBERSHIP

2019 Total Membership

36,172 members (4.64% increase)

369 clubs (3.69% decrease)

125 clubs in Club Liability
Insurance Program

2019 Membership Highlights

Facilitated background screening and
SafeSport training for almost 14,000 members

45,000 knowledge base article views

Managed 10,000+ service tickets

Engaged in 2,800 online chats



ATHLETE SAFETY

Athlete safety is a primary focus! In Spring, 2019 U.S. Ski & Snowboard launched a new web portal to provide easy access to information on athlete safety including resources and reporting tools. Safety on the field of play and knowing about the danger in the mountains, such as avalanches, is vital. But so is protection from bullying, harassment, hazing, physical abuse, emotional abuse, and sexual misconduct and abuse. U.S. Ski & Snowboard remains a staunch advocate for athlete safety and adherence to the SafeSport code.

What We're Doing

- Deployment of easy-access web portal on SafeSport and Athlete Safety.
- Mandatory SafeSport training and background screening for all members (18 and older).
- Development and distribution of Minor Athlete Abuse Prevention Policies (MAAPP).
- Establishment of a standing external Athlete Safety & Security Committee
- Implementation of the MAAPP for all participants.
- Core SafeSport education for all staff as well as all member coaches, officials and club volunteer members, with required annual refresher.
- Athlete training programs on sexual activity and drug/alcohol use.
- Provided parent training opportunity for parents of minor athletes through the U.S. Center for SafeSport

SafeSport Leadership

Tiger Shaw, President and CEO
Alison Pitt, General Counsel

<p>What is SafeSport?</p> <p>The U.S. Center for SafeSport is committed to building a sport community where participants can work and learn together in an atmosphere free of emotional, physical, and sexual misconduct.</p>	<p>File a Report - Sexual Misconduct</p> <p>The Center's goal is to be accessible, empathetic and responsive to anyone needing assistance.</p>	<p>File a Report - Other Misconduct</p> <p>U.S. Ski & Snowboard requires members to report suspected violations of the SafeSport Code, including emotional misconduct bullying, threats, harassment, hazing and willfully tolerating misconduct.</p>
<p>SafeSport Training</p> <p>The U.S. Center for SafeSport offers a variety of online training courses aimed at creating safe and respectful sport environments for all athletes.</p>	<p>SafeSport FAQs</p> <p>Frequently asked questions regarding who needs SafeSport training? How long is the training process? And how often a refresher course is required?</p>	<p>SafeSport Resources</p> <p>Additional links to parent information and SafeSport topics for clubs, coaches, and athletes.</p>



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SPORT EDUCATION

Educating the community is one of the most important elements to build successful sport programs. U.S. Ski & Snowboard's sport education programs are designed to create a community of best practice and a culture of learning. A continued focus on education and certification is creating a community of knowledgeable and effective coaches.



FOCUS ON EDUCATION AND CERTIFICATION

6,607

U.S. SKI &
SNOWBOARD
COACHES

1,113

ATTENDED
CERT COURSES
FY19

U.S. Ski & Snowboard Sport Education continues to expand its digital distribution of learning materials to provide relevant and cutting-edge content for its coaches in the most impactful and efficient way possible, bringing more education to members and increasing certification.

- Revised Alpine SkillsQuest assessment
- Updated version of Guide to Ski Fundamentals
- Revised alpine, snowboard and freeski L300 programs
- Initiated development of alpine, snowboard and freeski L200

Percentage Certified

96% Snowboard/Freeski

57% Freestyle

57% Cross Country

57% Alpine

44% Jumping/Nordic Combined

“Certification is a cornerstone of our educational programs to create knowledgeable and effective coaches who will have a positive impact on clubs and athletes nationwide.”

-Gar Trayner, Sport Education Director

2019 PODIUM CERTIFIED CLUBS

Well organized and managed clubs are key to a successful experience for athletes and their families, coaches and other stakeholders. The cornerstone is the Podium Certification Program, a mission-driven and self-reflective program that allows clubs to benchmark their performance against established standards; creating a platform for setting goals and measuring success. It provides a club with a roadmap for ongoing evaluation and continuous improvement.

2019 Gold Certified Podium Clubs



Bridger Ski Foundation (Bozeman, Mont.)
 Buck Hill Ski Racing Club (Burnsville, Minn.)
 Burke Mountain Academy (East Burke, Vt.) *
 Carrabassett Valley Academy and Sugarloaf Mountain Ski Club (Carrabassett Valley, Maine) *
 Green Mountain Valley School (Waitsfield, Vt.) *
 Killington Mountain School (Killington, Vt.)
 Killington Ski Club (Killington, Vt.)
 The Loppet Foundation and Loppet Nordic Racing (Minneapolis, Minn.)

Mammoth Mountain Ski and Snowboard Team (Mammoth Lakes, Calif.)
 Mount Mansfield Ski Club (Stowe, Vt.)
 New York Ski Education Foundation (Wilmington, N.Y.)
 Rowmark Ski Academy (Salt Lake City)
 Ski and Snowboard Club Vail (Vail, Colo.)
 Squaw Valley Alpine Meadows Ski Team (Olympic Valley, Calif.) *
 Steamboat Springs Winter Sports Club (Steamboat Springs, Colo.)
 Stratton Mountain School (Stratton, Vt.) *
 Sugar Bowl Ski Team and Academy (Norden, Vt.) *
 Sun Valley Ski Education Foundation (Sun Valley, Ida.) *
 Team Gilboa Alpine Ski Team (Eden Prairie, Minn.)
 Team Summit Colorado (Copper Mountain, Colo.)
 Waterville Valley BBTS (Waterville Valley, N.H.)
 Winter Park Competition Center (Winter Park, Colo.)

2019 Silver Certified Podium Clubs



Franconia Ski Club (Franconia, N.H.)
 The Holderness School (Holderness, N.H.)
 International Snowboard Training Center (Frisco, Colo.)
 Jackson Hole Ski & Snowboard Club (Jackson, Wyo.)
 Proctor Academy (Andover, N.H.) *

2019 Bronze Certified Podium Clubs



Alyeska Ski Club (Girdwood, Ak.)
 Attitash Race Team (Bartlett, N.H.)
 Auburn Ski Club Training Center (Soda Springs, Calif.)
 Bogus Basin Ski Education Foundation (Boise, Ida.)
 Bromley Outing Club (Peru, Vt.)
 Copper Spur Alpine Team (Hood River, Ore.)
 Flathead Valley Ski Education Foundation (Whitefish, Mont.)
 Granite Peak Ski Team (Wausau, Wis.)
 Heiliger Huegel (Hubertus, Wis.)
 Loveland Ski Club (Georgetown, Colo.)
 Madison Nordic Ski Club (Madison, Wis.)

Mansfield Nordic Club (Underhill Center, Vt.)
 Mount Sunapee Alpine, Freestyle & Snowboard (Newbury, N.H.)
 Multnomah Athletic Club Alpine Team (Portland, Ore.)
 National Winter Activity Center (Vernon, N.J.)
 Ogden Valley Winter Sports Foundation (Ogden, Utah)
 Pennsylvania Freestyle Ski Association (Seven Springs, Penn.)
 Ragged Mountain Ski Team (Danbury, N.H.)
 Silver Run Skiing Foundation (Red Lodge, Mont.)
 Ski Roundtop Race Club (Lewisberry, Penn.)
 Sky Tavern (Reno, Nev.)
 Smuggler's Notch Ski and Snowboard Club (Jeffersonville, Vt.)
 Snowbird Ski Education Foundation (Snowbird, Utah)
 Song Mountain Race Team (Tully, N.Y.)
 Team Hunter (Hunter, N.Y.)
 Team Utah Snowboarding (Salt Lake City)
 Telluride Ski and Snowboard Club (Telluride, Colo.)
 Wy'East Academy (Sandy, Ore.)

* U.S. Ski & Snowboard High Performance Center

CENTRAL XC CLUBS FIND VALUE IN CERTIFICATION

Clubs across the country are continuing to experience the value of the U.S. Ski & Snowboard Podium Club Certification Program. This past season, two clubs from Central Cross Country Skiing (CXC) took big steps. The Madison Nordic Ski Club (MadNorSki) was awarded a bronze level certification. The Loppet Foundation in Minneapolis, which will host a World Cup sprint this March, was recognized with a quadrennial update on its gold level certification. Both accomplishments came after a rigorous, mission-driven, self-assessment and review of best principles and practices in eight different areas of organizational performance.

MadNorSki saw the process itself as a very valuable first step in understanding where there were opportunities for organizational growth and improvement. The program is designed to help clubs create a roadmap for achieving excellence in alignment with best principles and practices for a U.S. Ski & Snowboard club. It was a six-month process where the club engaged a diverse group of stakeholders to ensure different perspectives in the self evaluation and reflective components.

If you put kids on snow, some of them
will go ‘Wow!’ I really can do this!

“I’m quite new to the club so taking part in this process was extremely helpful for me,” said Club President Carley Ziegler. “We took our time to allow all parties to be involved in the process. We found that many of the required components had been taking shape over our club’s last 30 years.”

Ziegler found that the eight areas of evaluation had been carefully determined by U.S. Ski & Snowboard. “They had the best interest of our athletes in mind. Each component came back to their safety, learning, skill development and enjoyment level.”

All clubs thrive based on the support of volunteers. That was another area that stood out for MadNorSki. “I always knew MadNorSki had amazing volunteers,” said Ziegler. “But after seeing the total number of volunteer hours and related monetary value of those hours, I realized what an incredible value our volunteers provide.”



The Loppet Foundation was among the first clubs to achieve certification in 2015. Certified clubs are required to demonstrate their follow-through and commitment to continual improvement by engaging in recertification every four years.

“I didn’t think recertifying would be valuable, but it turned out to be a great way to see the progress we have made in the past four years,” said club leader John Munger. “It helped us figure out where we really want to go. Bottom line - it was super helpful!”

MadNorSki’s Ziegler offered her encouragement to other clubs to get involved with the process.

“This was a very valuable and enjoyable experience for us,” she said. “Don’t rush it - take your time and enjoy the process. Get as many people involved as you can. Follow through with recommendations. Revisit your materials often and keep them available for others.”



SKI &
SNOWBOARD

FOUNDATION REVIEW

Today's foundation programs are providing backing to support athlete camps, competitions and coaches to help our teams soar to become Best in the World. But our eyes are also on athletes as well-rounded individuals with attention to education and career development.



GROWING THE DEPTH OF ATHLETE SUPPORT

Support of athletes through the U.S. Ski & Snowboard Team Foundation goes back over a half-century. Today, giving programs have expanded supporting not only the vital needs to support athletes towards their athletic goals, but also helping them develop as well-rounded individuals ready to take on the world.

Marolt Athlete Endowment

The Marolt Athlete Endowment, launched in recognition of longtime president and CEO Bill Marolt, encapsulates several funds designed to address important areas of athletes support including athlete travel, elite coaching, education, as well as career and life skills.

The endowment is not only responsible for providing a stronger platform for athletic success, but it is making a difference in the lives and careers of U.S. Ski & Snowboard athletes.

\$10.1

**MILLION RAISED ANNUALLY
TO SUPPORT ATHLETIC
PROGRAMS**

28

**PERCENT CONTRIBUTION
OF FOUNDATION TO
OVERALL BUDGET**

50

**PERCENT REDUCTION IN
TRAVEL FUNDING GAP**

48

**PERCENT GROWTH OF
MAROLT ATHLETE
ENDOWMENT IN FY19**

ATHLETE CAREER & EDUCATION

Athlete Career & Education promotes whole athlete development to enhance athletic performance, increase sport longevity, support career development and encourage enduring associations with U.S. Ski & Snowboard.

BOB BEATTIE ATHLETE TRAVEL FUND

Provides need-based support for B, C and D Team athletes to reduce their team travel expenses.

ELITE COACHING FUND

Provides competitive salaries and continuing education opportunities for elite coaches to ensure excellent ongoing athletic and high performance support.

BORGEN SWARTZ EDUCATION FUND

Provides need-based college tuition reimbursement of up to \$6,000 annually for current and retired athletes.

CAREER AND LIFE SKILLS FUND

Provides support for services and initiatives in the areas of career development and life skills, including sponsorship, networking, interviewing, internship mentorship and guidance.




Athlete Education
103 | Athletes who received tuition reimbursement from one of 19 unique institutions




Athlete Education
13 | Athletes graduated from college and landed jobs, internships or graduate



Athlete Education
133 | Athletes who received educational services and support



Athlete Funding
72 | Athletes receiving need-based grant from Bob Beattie Travel Fund



Athlete Funding
81 | Athletes participating in funding workshops or counseling



Athlete Career Education
147 | Athletes utilizing ACE services



Career
78 | Athletes who participated in ACE career counseling programs or workshops

ATHLETES HELPING ATHLETES



In an innovative new twist to fundraising, the U.S. Ski & Snowboard Team Foundation has enlisted the help of past champions to use their skills to support the next generation. “My time on the team provided some of the most rewarding moments of my life,” said two-time Olympic medalist Hannah Kearney. The 2010 gold medalist is a new athlete gift officers who bring firsthand knowledge of the value of giving.

Kearney, who was on the team for 13 seasons, remembers years of strong support but also one where she was the top-ranked moguls skier in the world and the team simply ran out of support at the end of the season.

“I figured, if I would be effective at raising money for current athletes it would help them achieve their potential,” she said. “With no government funding, this is a unique opportunity to field a team that is truly funded by the American public.”

DARTMOUTH PROPELS ATHLETES TO THE NEXT STEP

Olympic champion Kikkan Randall finished a 20-year cross country skiing career and dove into retirement at just 36-years-old. Navigating transition from elite competition to everyday life can be challenging and daunting for athletes. The U.S. Ski & Snowboard partnership with Dartmouth College’s Tuck School of Business Next Step program helps athletes transition more smoothly.

Next Step is a general management certificate program designed to support, educate and empower athletes moving beyond competition. A two-week collaborative learning experience, Next Step brings elite athletes and military veterans together to help them identify, amplify, and strengthen their leadership, organizational,

“Transitioning has been a bigger undertaking than I expected, and it was so comforting to be able to talk through challenges and compare experiences with my fellow classmates,” said Randall. “I never would have appreciated the parallels between elite athletes and military veterans, but it turns out the two groups have quite a lot in common and make a pretty powerful group together.

For many elite-level athletes, fear and stress are common emotions they encounter when considering leaping into the unknown. They leave behind something they’ve known and lived for most of their lives.

Alpine ski racer Foreste Peterson felt tension about

“Transitioning has been a bigger undertaking than I expected.”

communication, strategic, problem-solving, team-building, and operational skills and aptitudes.

Director of Athlete Career & Education (ACE) Julie Glusker champions the notion of “whole athlete development,” advocating to broaden the scope of athlete development and support beyond just athletic ability.

Fans believe an Olympic gold medal to be an athlete’s pinnacle performance. For Randall, coming off such a high at the end of her career and redirecting her mind to life after skiing posed a challenge. Ever-optimistic and always embracing challenge, Randall took her next steps in stride.

the future, but shares, “there was a self-discovery component incorporated into the program that I found to be particularly powerful.”

Throughout the program, she could feel her tension lifting. “I not only have a newfound clarity for what I want that ‘next step’ of my life to look like, but also I feel genuinely excited and eager to take the necessary actions to navigate what lies ahead and make my vision a reality.”

The Team believes Next Step will become a meaningful tradition and strong heritage for athletes as they traverse into new experiences and pursuits.



Former U.S. Ski Team alpine racer Foreste Peterson is one of many team athletes who have benefited from U.S. Ski & Snowboard’s programs to help transition athletes from their athletic career into college and on to their own business careers.



SKI &
SNOWBOARD

EVENTS REVIEW

Showcase domestic events, like the World Championships, continue to drive sport engagement and television ratings.



WORLD CHAMPS SHOWCASE SPORTS

America welcomed the world for the biggest and best World Championships ever for freestyle, freeski and snowboarding with strong competitions across four Utah competition venues.



- 1,400 athletes from 45 nations
- 52,600 total spectators
- 5.13m domestic TV viewers
- 58.9m international TV viewers
- 300 on site media from 20 nations





13 MEDALS FOR USA

GOLD

Aaron Blunck, men's halfpipe skiing
 Chris Corning, men's slopestyle skiing
 Mick Dierdorff, men's snowboardcross
 Mick Dierdorff/Lindsey Jacobellis, team SBX
 Chloe Kim, women's halfpipe skiing

SILVER

Julia Crass, women's big air skiing
 Jaelin Kauf, women's dual moguls
 Bradley Wilson, men's dual moguls

BRONZE

Jamie Anderson, women's slopestyle snowboard
 Nick Goepper, men's slopestyle skiing
 Judd Henkes, men's slopestyle snowboard
 Tess Johnson, women's dual moguls
 Maddie Mastro, women's halfpipe snowboarding
 Brita Sigourney, women's halfpipe skiing

Fifth career world title for Lindsey Jacobellis



Debut slopestyle snowboard gold for Chris Corning

Repeat World Championship halfpipe title for Aaron Blunck



Veteran SBX rider Mick Dierdorff surprised with subtle gold to open the Championships.





SKI &
SNOWBOARD

NASTAR

Now in its 51st season, Liberty Mutual Insurance NASTAR has introduced over 8 million to ski racing and is now taking its message directly to middle and high schools in pilot program.



NASTAR

26% INCREASE
IN NASTAR PARTICIPANTS OVER TWO YEARS

3,328 NASTAR RACES

140,657 RACER DAYS

350,925 RACER RESULTS



2019 Top NASTAR Participation Resorts



- Wachusett Mountain (Mass.)
- Aspen Mountain (Colo.)
- Steamboat (Colo.)
- Nubs Nob Ski Area (Mich.)
- Buck Hill Ski Area (Minn.)
- Park City Mountain (Utah)

LIBERTY MUTUAL INSURANCE NASTAR MILESTONES

- Celebrated 50th anniversary
- 139,604 racers at 109 resorts
- Finals in Squaw Valley brought 1,000% increase to region
- Digital badge program introduced
- Online Buddy List program

Massachusetts's Wachusett Mountain retained its lead with nearly 10,000 racer days while Steamboat moved back into the top five hosting the most racer days.



MARKETING REVIEW

U.S. Ski & Snowboard leveraged domestic and international events to create a dramatic global impact for its partners through broadcast and digital partnerships



WORLD CHAMPS = GLOBAL EXPOSURE



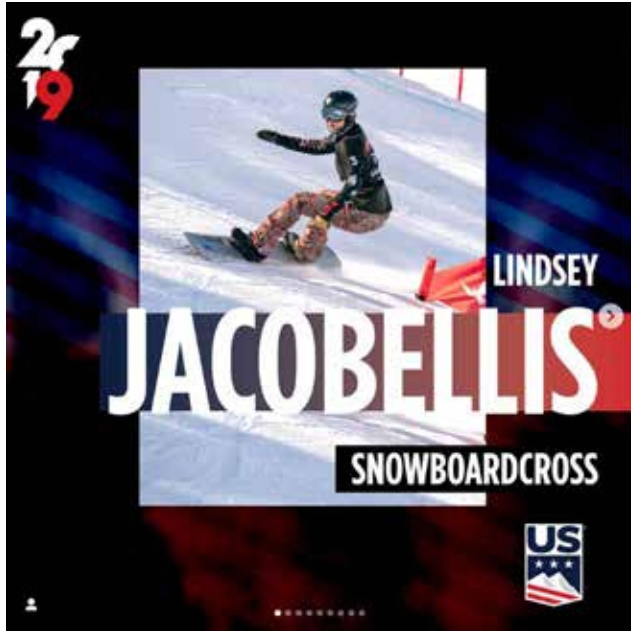
The FIS World Championships created a highly impactful opportunity for partners generating significant domestic and international exposure for leading national and global brands. Over 1,400 athletes from 45 nations took part in the Utah event.

2019
FIS WORLD CHAMPS
 UTAH, USA
 SNOWBOARD · FREESTYLE · FREESKI
 PRESENTED BY
TOYOTA

5.5 MILLION
U.S. VIEWERS

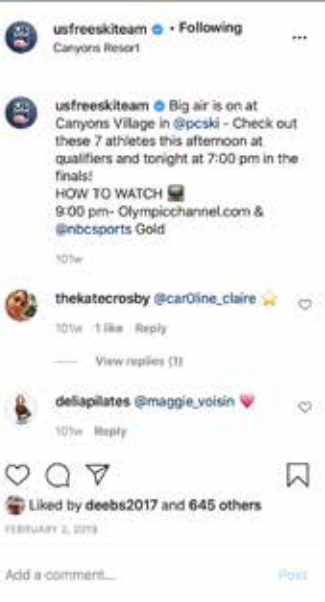
58.9 MILLION
GLOBAL VIEWERS

DIGITAL DRIVES GLOBAL REACH



18 MILLION
 SOCIAL MEDIA IMPRESSIONS ON
 U.S. SKI & SNOWBOARD CHANNELS

Strategic digital outreach on U.S. Ski & Snowboard social channels helped boost impressions and global viewership of the FIS World Championships.



BROADCAST PARTNERSHIPS

5.5 BILLION

GLOBAL VIEWERSHIP OF SKI AND SNOWBOARD BROADCASTS

46.6 MILLION

DOMESTIC VIEWERSHIP OF SKI AND SNOWBOARD BROADCASTS

Diversity of content and a seven-month season is generating dramatic reach from ski and snowboard competitions across the globe including a strong and growing platform in the USA. U.S. Ski & Snowboard's broadcast partnerships have led to record global reach.





**SKI &
SNOWBOARD**

FINANCIALS

With no government funding, the achievement of U.S. Ski & Snowboard athletes is contingent on strong global partnerships, passionate private giving, support from the U.S. Olympic Committee and robust membership programs to establish a strong financial base and support athletes achieving their dreams.



\$33.7 MILLION

TOTAL REVENUE FOR FY19

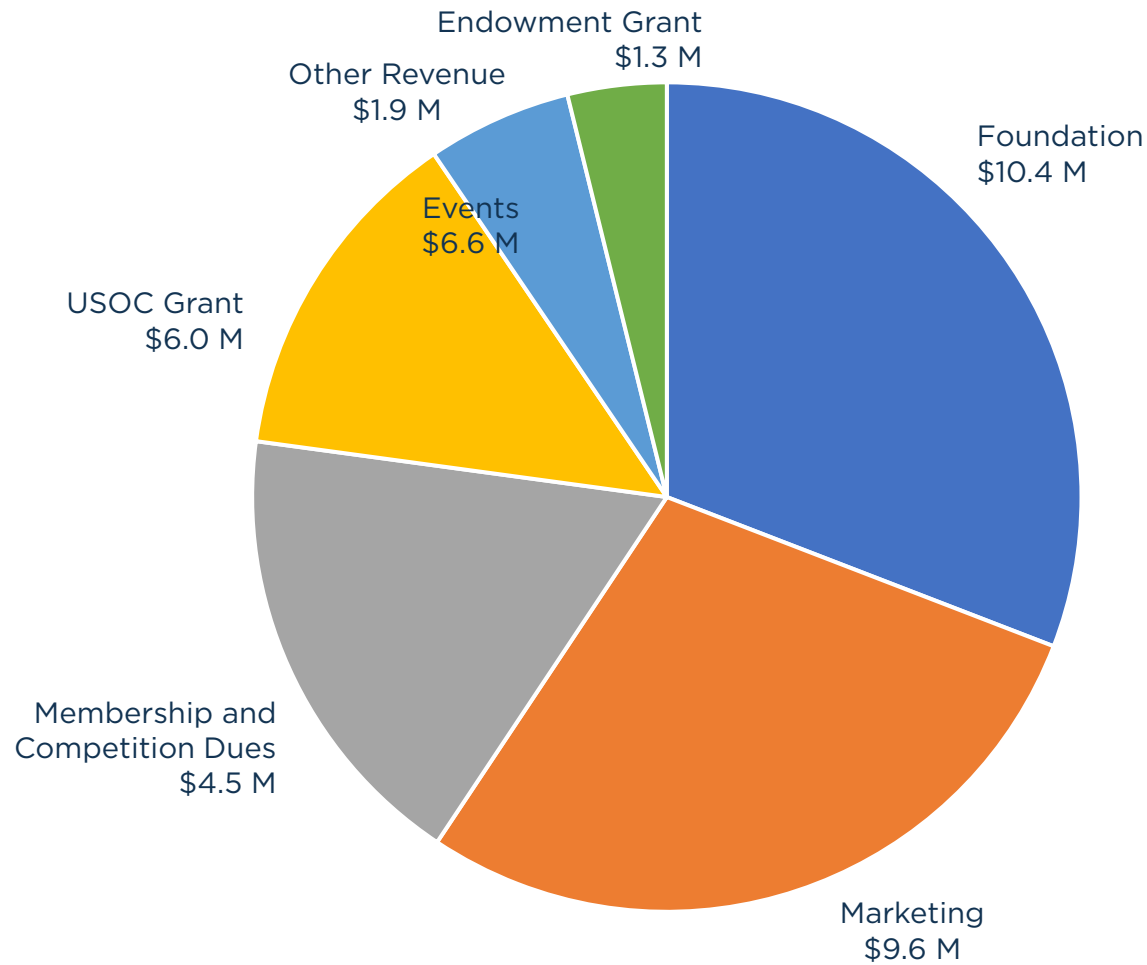
\$20 MILLION

GENERATED IN FY19 FROM MARKETING AND FUNDRAISING PROGRAMS

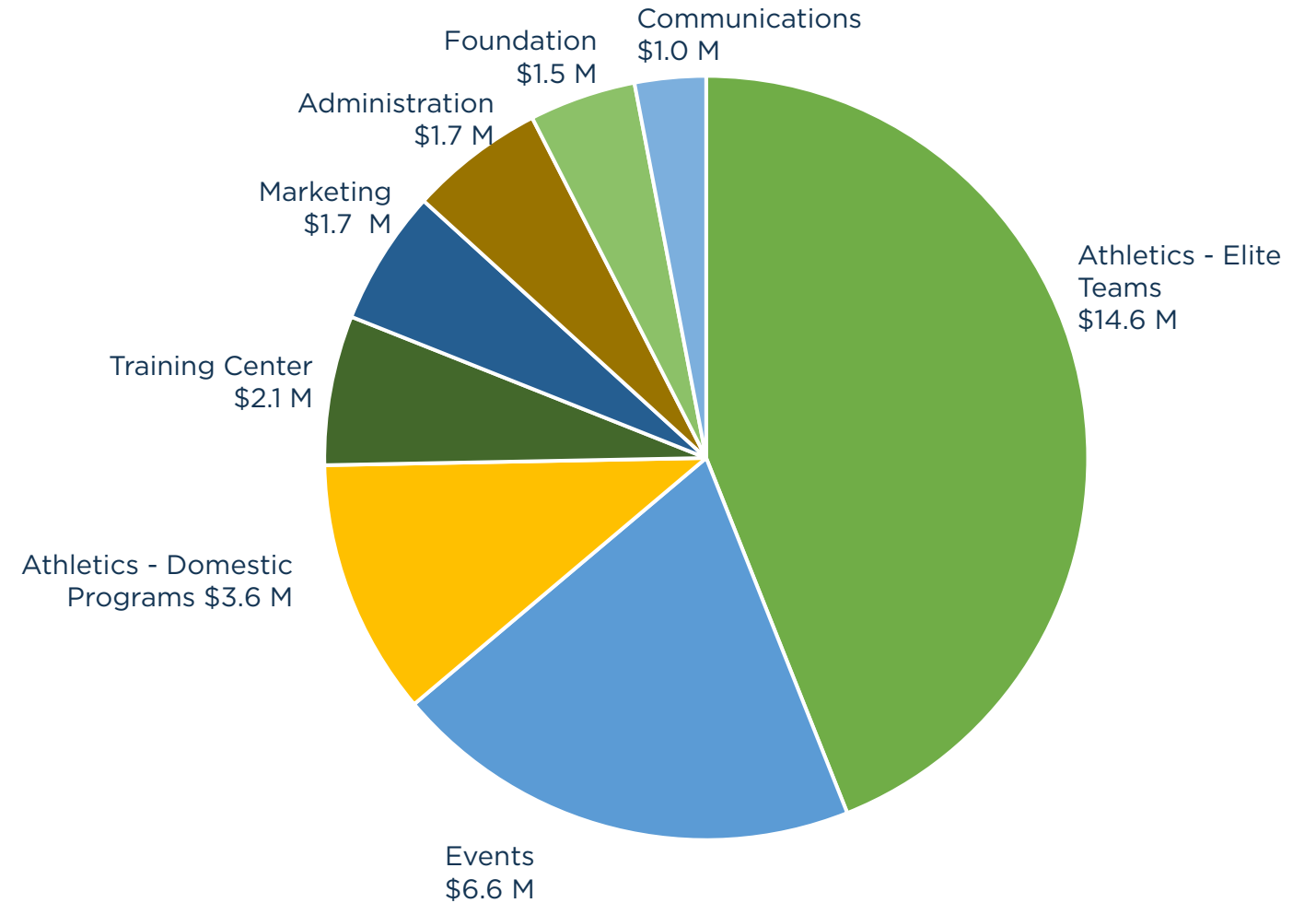
81 PERCENT

OF TOTAL REVENUE GOES DIRECTLY TO ATHLETIC PROGRAMS

TOTAL FY19 REVENUE - \$33.7 M



TOTAL FY19 EXPENSES - \$33.2 M

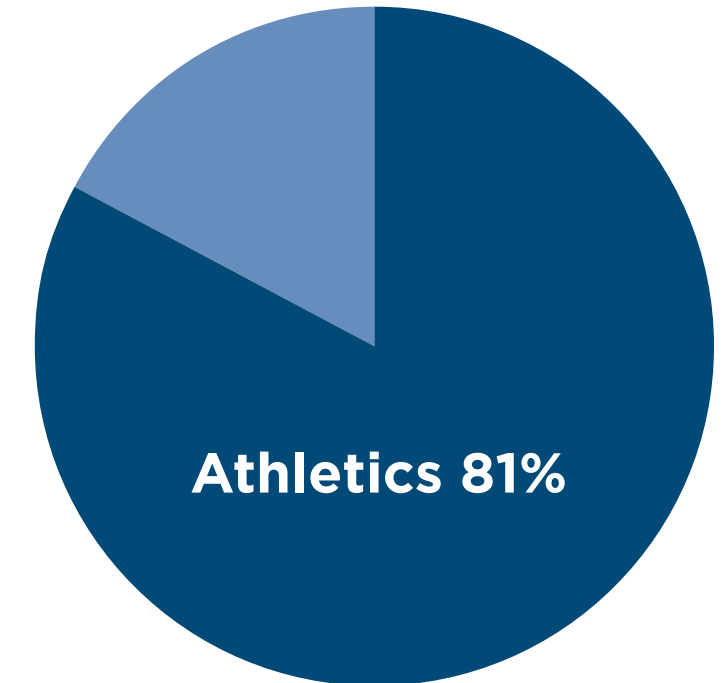


COMBINED BALANCE SHEET

Assets	2019	2018
Cash and Cash Equivalents	1,021,836	2,329,165
Accounts Receivable	3,409,143	2,413,222
Contributions Receivable	3,387,000	1,542,000
Prepaid Expenses	774,002	1,037,962
Endowment	44,771,164	40,653,699
Long-term Investments	2,184,177	2,248,245
Property and Equipment	18,988,972	19,882,166
Other Assets	2,078,861	2,442,743
Total Assets	76,615,155	72,549,202
Liabilities		
Accounts Payable	2,022,503	1,223,168
Accrued Liabilities	1,879,530	2,433,223
Contributions Payable	200,000	300,000
Line of credit	97,546	-
Tax exempt bonds/building debt	16,607,018	17,188,621
Deferred revenue	3,240,593	3,246,212
Total Liabilities	24,047,190	24,391,224
Total Net Assets	52,567,965	48,157,978
Total Liabilities and Net Assets	76,615,155	72,549,202
Endowment & Quasi Endowment	2019	2018
Legacy Campaign Athletic Endowment	30,523,365	30,262,086
Marolt Athletic Endowment	9,247,426	6,287,051
Marolt Education Endowment	1,574,206	986,516
Borgen Swartz Education Endowment	3,426,167	3,118,046
U.S. Skiing Foundation (Quasi Endowment)	1,788,718	1,760,262
Total	46,559,882	42,413,961

81% of total spending allocated directly to athletic programs

- Elite teams
- Domestic development
- Sport education
- Events
- Training centers



Future Campaign Opportunities

U.S. Ski & Snowboard has identified several priority areas for future campaigns.

- Grow travel support funding
- Increased training venues and coaching support
- Increased education grants to athletes for college and career development

U.S. SKI & SNOWBOARD BOARD OF DIRECTORS

Board of Directors for 2018-19 season

- Chairman: Dexter Paine, New York, N.Y.
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- Nick Sargent, Park City, Utah (SnowSports Industries America)
- Bill Shiebler, Park City, Utah (Audit Chair)
- Hank Tauber, Park City, Utah (FIS)



Photo © Sarah Brunson

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Andy McLane, TA Associates, Inc., Weston Mass.

Kipp Nelson, Ketchum, Ida.

Daniel Och, New York, N.Y.

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Charlie Vieth, Act2Retirement Consulting, Washington, D.C.

Dr. Randy Viola, Steadman Clinic, Vail, Colo.

Thomas Weisel, Stifel Financial Corp, San Francisco, Calif.

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Bill Bindley, Bindley Capital Partners, LLC, Indianapolis, Ind.

Lynn D. Bleil, Park City, Utah

Craig Brown, Wilton, Conn.

Jake Burton Carpenter, Burton Snowboards, Burlington, Vt.

Nic Cohen, Astor Industries, Inc., Reading, Penn.

Andy Daly, Steamboat Alpine Development, LLC, Vail, Colo.

Shelby Davis, Wilson, Wyo.

Dennis Keller, DeVry Inc., Oakbrook Terrace, Ill.

Peter Kellogg, IAT Re-Insurance, New York, N.Y.

Hal Kroeger, Tower Hill Wealth Management, Inc. St. Louis, Mo.

Barry MacLean, MacLean-Fogg, Mundelein, Ill.

William Jeffries Mann Sr., Mann Investments, Inc., Memphis, Tenn.

Andrew Mill, Aspen, Colo.

Robert O'Block, McKinsey & Company, Inc., Boston, Mass.

David Pottruck, Red Eagle Ventures, San Francisco, Calif.

Bill Shiebler, Park City, Utah

Dr. Richard Steadman, The Steadman Clinic, Vail, CO

Jim Swartz, Accel Partners, Palo Alto, Calif.

Hank Tauber, Park City, Utah

Jamie Temple, Real Estate Developer, Steamboat Springs, Colo

Stew Turley, Clearwater, Fla.

Stephen G. Woodsum, Summit Partners, Boston, Mass.

Samuel Zell, Equity Group Investments, Chicago, Ill.

Athletes

Jeremy Bloom, Loveland, Colo.

Hannah Kearney, Hanover, N.H.

Heather McPhie Watanabe, Bozeman, Mont.

Jonny Moseley, Tiburon, Calif.

Cindy Nelson, Vail, Colo.

Ross Powers, Stratton Mountain, Vt.

Liz Stephen, Barre, Vt.

Edith Thys Morgan, Etna, N.H.

U.S. SKI & SNOWBOARD CLUBS

U.S. Ski & Snowboard’s member clubs around the country are the starting point for young skiers and snowboarders to have an introductory experience and to follow their path up the pipeline. Certified gold, silver and bronze clubs indicated by medal color.

Alaska

- Alaska Nordic Racing
- Alaska Pacific University Nordic Ski Center
- Alaska Winter Stars
- Alyeska Ski Club ●
- Arctic Valley Ski Team
- Hilltop Alpine Race Team
- Juneau Ski Club
- Mat-Su Ski Club
- Moose Mtn Alpine Sports Club
- Nordic Ski Club of Fairbanks
- Nordic Skiing Assoc of Anchorage
- Tsaltshi Trails Association
- University of Alaska-Anchorage Ski Team
- University of Alaska-Fairbanks

Arizona

- Flagstaff Ski Club

California

- Alpine Meadows Ski Team
- Auburn Ski Club ●
- Bear Valley Snowsports Education Foundation
- China Peak Race Team
- Dodge Ridge Race Team
- Heavenly Mountain Resort
- International High School Ski Team
- Kirkwood Ski Education Foundation
- Mammoth Mountain Ski & Snowboard Club ●
- Mt. Ashland Racing Association
- Mt. Shasta Ski & Snowboard Team
- Northstar Ski and Snowboard Team
- Olympic Valley Freestyle & Freeride Team
- Sierra at Tahoe Education Foundation
- Snow Summit Race Team
- Squaw Valley Ski Team ●
- Sugar Bowl Ski Team & Academy ●
- Tahoe Cross Country Ski Education Association
- Tahoe Donner Ski Team
- The Shred Mentor
- Yosemite Winter Club

Colorado

- ALG
- Aspen Skiing Company
- Aspen Valley Ski and Snowboard Club
- Bald Mountain Racing
- Boulder Nordic Junior Racing Team
- Cloud City Ski Club
- Colorado Alpine Masters
- Colorado Mountain College Ski Team
- Copper Mountain Competition Dept
- Crested Butte Mountain Sports Team
- Crested Butte Nordic Team
- Duchess Ride
- Durango Nordic Ski Club
- Eldora Mountain Ski & Snowboard Club
- Hinsdale Ski Team
- International Snowboard Training Center ●
- Kirk’s Camp
- Leadville Nordic
- Loveland Ski Club ●
- Method 4 Life Academy
- National Sports Center for the Disabled
- Powderhorn Racing Club
- Purgatory Ski Club
- Quantum Sports International
- Rocky Mountain Masters
- Ski and Snowboard Club Vail ●
- Steamboat Springs Winter Sports Club ●
- Summit Nordic Ski Club
- Sunlight Winter Sports Club
- Team America
- Team Breckenridge Sports Club
- Team Summit Colorado ●
- Telluride Ski and Snowboard Club
- United States Olympic & Paralympic Committee
- University of Colorado Ski Team
- University of Denver Ski Team
- Vail Development Team
- Winter Park Competition Center ●

Connecticut

- Connecticut Youth Ski League
- Mohawk Mountain Alpine Ski Team
- Mount Southington Ski Team
- Powder Ridge Park and Resort
- Salisbury Winter Sports Association
- Sundown Ski Team

Idaho

- Bogus Basin Nordic Team
- Bogus Basin Ski Education Foundation
- Independence Racing Team
- Lookout Pass Race Team
- McCall Nordic and Biathlon Ski Club
- McCall Winter Sports Club
- Schweitzer Alpine Racing School
- Silver Mountain Alpine Race Team
- Sun Valley Ski Education Foundation ●
- Tamarack Mountain Sports Education Team
- Teton Valley Ski Education Foundation

Illinois

- Chestnut Mountain Junior Race Team
- Snowstar Ski Team
- Wilmot Mountain Alpine Race Team

Massachusetts

- Berkshire East
- Berkshire School Ski Team
- Bousquet Ski Club
- Bradford Alpine Race Team
- Bradford Ski Team
- Butternut Ski Club
- Cambridge Sports Union
- Catamount Racing
- Eaglebrook School
- Harvard University Ski Team
- Jiminy Peak Race Team
- MacConnell Division
- MIT Alpine Ski Team

- Northfield Mount Hermon School
- Otis Ridge Ski Club
- Prospect Hill Ski Team
- Ski Blandford
- Ski Ward Race Team
- Thunder Ridge Race Team
- UMass Alpine Ski Team
- Wachusett Mountain Race Team

Maine

- Advant Edge Freestyle Camp
- Agamenticus Ski Club
- Carrabassett Valley Academy ●
- Central Maine Ski Club
- Chisholm Ski Club
- Colby College Ski Team
- Farmington Ski Club
- Gould Academy Competition Programs
- Gould/ Sunday River
- Mount Abram Race Club
- New England Nordic Ski Association
- Nordic Heritage Sport Club
- Shawnee Peak
- Shawnee Peak Race Team
- Sugarloaf Competition Center
- Sugarloaf Ski Club

Michigan

- Boyne Racing
- Copper Country Ski Tigers
- Grand Traverse Ski Club
- Highlands Alpine Team
- Ishpeming Ski Club
- Kiwanis Ski Club
- Michigan Tech
- Mount Brighton Racing Team XLR8
- Northern Michigan University
- Northwestern Alpine Ski Academy
- Nub’s Nob Alpine Racing
- Pinnacle Racing
- Win Alpine Racing

Minnesota

- Afton Alps Alpine Club
- Buck Hill Ski Racing Club ●
- Cloquet Ski Club
- Duluth Superior Alpine Club
- Endurance United
- G Team
- Itasca Ski and Outing Club
- Loppet Nordic Racing ●
- Midwest Freestyle Association
- Midwest Masters
- Minneapolis Ski Club
- Rochester Active Sports Club
- St. Paul Ski Club
- Team Gilboa Ski Club of Minnesota ●
- Three Rivers Ski Racing
- Thunder Bay Franco Alpine Ski Team

Missouri

- Hidden Valley Ski Team MO

Montana

- Big Sky Ski Education Foundation
- Bridger Ski Foundation ●
- Discovery Ski Education Foundation
- Flathead Valley Ski Education Foundation ●
- Great Divide Ski Team
- Missoula Freestyle Ski Team
- Missoula Ski Education Foundation
- Montana Alpine Race School
- Montana State University Ski Team
- Pioneer Mountain Education Foundation
- Red Lodge XC Foundation
- Silver Run Ski Foundation ●
- West Yellowstone Ski Education Foundation

North Carolina

- Appalachian Ski Mountain
- Mennen Sports
- Sugar Mountain Ski and Snowboard Foundation

North Dakota

- BWP Ski Team

New Hampshire

- Abenaki Ski Team
- Attitash Alpine Education Foundation ●
- Bretton Woods Race Team
- Cardigan Mountain School
- Colby-Sawyer College
- Cranmore Race Team
- Crotched Mtn Competition Center
- Dartmouth Ski Team
- Ford K. Sayre Memorial Ski Council
- Franconia Ski Club ●
- Freestyle America
- Gunstock Freestyle Academy
- Gunstock Ski Club
- Holderness School ●
- Kimball Union Academy
- King Pine Race Team ●
- Lebanon Outing Club ●
- Loon Freestyle
- Loon Ski Club
- Mount Sunapee Alpine
- Mount Washington Valley Ski Team
- Pats Peak Ski Club
- Plymouth State University
- Proctor Academy ●
- Ragged Mountain Ski Team of NH ●
- University of New Hampshire
- Waterville Valley BBTS ●
- Whaleback Mountain Club
- Wildcat Mountain Alpine Education Foundation

New Jersey

- Mount Peter Race Club
- Mountain Creek
- Winter4kids/National Winter Activity Center ●

U.S. SKI & SNOWBOARD CLUBS

New Mexico

Los Alamos Ski Racing Club
 Santa Fe Ski Team
 Taos Winter Sports Team
 University of New Mexico Ski Team

Nevada

Diamond Peak Ski Education Foundation
 Heavenly Ski & Snowboard Foundation
 Longhaul Sports International
 Mt Rose Ski Team
 Sky Tavern Race Team ●
 Team CLIF Bar Ski Racing

New York

Brantling Ski Racing Association
 Bristol Mountain Race Club
 Bristol Mountain Snow Sports Club
 Buffalo Ski Club
 Clarkson University
 Flite Team
 Greek Peak Ski Club
 Holiday Mtn Ski Club
 Holiday Valley Training Center
 Holimont Racing Club
 Holimont Snowsports
 Hunt Hollow Race Team
 Hunter Mountain Competition Foundation ●
 Kissing Bridge Athletic Club
 Labrador Mountain Ski Club
 New York Ski Education Foundation ●
 North East Snowboard Team
 Polar Bear Ski Club
 SHRED Foundation
 Skaneateles Ski Club
 Snow Ridge Ski Club
 Song Mountain Race Team ●
 Swain Race Club
 Toggenburg Junior Race Association
 West Mountain Racing
 Windham Mountain Resort
 Woods Valley Alpine Ski Racing Foundation

Oregon

Anthony Lakes Ski Racing Association
 Bend Endurance Academy
 Cooper Spur Race Team
 Hoodoo Alpine Race Team

Meadows Race Team
 Mount Bachelor Sports Education Foundation
 Mt Hood Race Team and Academy
 Multnomah Athletic Club Alpine Ski Team ●
 Skiyente Ski Club
 Teacup Lake Nordic Club
 Wy'East Mountain Academy ●

Pennsylvania

Blue Knob Snow Sports Club
 Blue Mountain Race Team
 Camelback Ski Team / PASEF
 Deep Creek Winter Sports Team
 Elk Mountain Ski Club
 Hidden Valley Race Club
 Jack Frost/ Big Boulder Ski Team
 Liberty Mountain Race Team
 Montage Mountain Ski Team
 Pennsylvania Freestyle Ski Association ●
 Shawnee Mountain Race Club
 Ski Roundtop Racing Club ●
 Tussey Mountain Alpine Racing Team
 Western PA Race Club
 Whitetail Ski Education Foundation

Utah

Alta Race Team
 Brian Head Resort
 Brian Head Ski Team
 Brighton Competition Team
 Cache Valley Ski Team
 Club ID One
 Deer Valley Resort
 GroundSwell Athletics
 Intermountain Masters Club
 National Ability Center
 Ogden Valley Winter Sports Foundation ●
 Park City Farm Team
 Park City Mountain Competition Services
 Park City Ski and Snowboard
 Peak Ski Racing Academy
 Rowmark Ski Academy ●
 Snowbird Sports Education Foundation ●
 Soldier Hollow
 Solitude Race Team
 Sundance Race Team
 Team Utah Snowboarding ●

Team X
 Teck 1 Racing
 University of Utah Alpine Ski Club
 University of Utah Ski Team
 Utah Nordic Alliance
 Wasatch Freestyle Foundation

Virginia

Bryce Resort
 Massanutten Ski Team
 Wintergreen Race Team

Vermont

Bromley Outing Club ●
 Burke Mountain Academy ●
 Castleton University Ski Team
 Cochran's Ski Club
 Craftsbury Nordic Ski Club
 Green Mountain Academy
 Green Mountain Valley School ●
 Harris Hill Nordic
 Harris Hill Ski Jump
 Jay Peak Ski Club
 Killington Mountain School ●
 Killington Ski Club ●
 Mad River Ski Club
 Magic Mountain Alpine Training Center
 Mansfield Nordic Club ●
 Middlebury College Ski Team
 Middlebury Ski Club
 Mount Mansfield Ski Club ●
 Mount Snow Academy
 Mount Snow Training Center
 Okemo Mountain School
 Okemo Mountain Ski Club
 Pico Ski Club
 Quechee Alpine Ski Club
 Saint Michael's College Ski Team
 Smugglers Notch Ski Club ●
 Stratton Mountain School ●
 Stratton Winter Sports Club
 Sugarbush Freeski Team
 University of Vermont Ski Team
 Willard Mountain Ski & Snow Sports Club
 Woodstock Ski Runners Educational Program

Washington

Bluewood Alpine Race Team
 Crystal Mountain Alpine Club
 FAST 49 Degrees North Alpine Ski Team
 Loup Loup Alpine Ski Team
 Methow Valley Nordic Team
 Mission Ridge Ski Education Foundation
 Momentum Northwest
 Mount Baker Race Team
 Mount Spokane Ski Race Team
 Pacific Northwest Ski Education Foundation
 Plain Valley Nordic Team
 Spokane Nordic Ski Association
 Stevens Pass Alpine Club
 Summit Performance Athletic & Race Club
 Team Alpental Snoqualmie
 White Pass Ski Club - WA

Wisconsin

4591 Sports Development
 American Birkebeiner Foundation
 Ashwaubenon Nordic Ski Team
 Ausblick Ski Race Team
 Chippewa Valley Nordic Ski Team
 Flying Eagles Ski Club
 Granite Peak Ski Team
 Heiliger Huegel Ski Club ●
 Knicker Nordic
 LaCrosse Area Youth Ski Association
 Lakers Alpine Race Team
 Mad Alpine
 Madison Nordic Ski Club ●
 Mont du Lac Alpine Club
 Mountain racing
 Parks Junior Ski Foundation
 S.W.A.Team Racing
 Tri-Norse Ski Club

West Virginia

Snowshoe Junior Ski Team
 Timberline Race Team

Wyoming

Black Hills Ski Team
 Casper Mountain Biathlon Club
 Casper Mountain Racers
 High Plains Nordic Ski Education Association
 Jackson Hole Ski & Snowboard Club ●
 Planet Ski International
 Skiers Nordic of Wyoming

2019 U.S. SKI & SNOWBOARD AWARDS

JULIUS BLEGEN AWARD

Julius Blegen was an early leader of the National Ski Association (now U.S. Ski & Snowboard) in the 1930s and '40s. Since 1946 the organization has bestowed its highest honor to a member who has contributed outstanding service to the sport.

The 2019 Blegen Award was presented to Thelma Hoessler. A fixture at competitive ski and snowboard events for nearly four decades, some would say that Hoessler's impact has been felt at nearly every competition venue in America. What began as a journey to support her sons at their local New Mexico ski area, turned into a lifelong volunteer passion.

Hoessler felt the event organization could be improved. So she stepped in and never stopped. Still actively working major events around the country, she estimates she has worked well over 1,000 events in her career as a race administrator.

She's worked local and regional events right up to NorAm Cups, U.S. Championships, Junior World Championships, World Championships and two Olympics - including the 2018 Olympic Winter Games in PyeongChang.



GOLD AWARDS

BECK INTERNATIONAL AWARD

Mikaela Shiffrin

CLUB OF THE YEAR

Mammoth Mountain Ski & Snowboard Team

COACH OF THE YEAR

Jeff Archibald

(U.S. Ski & Snowboard SBX Team)

DEVELOPMENT COACH OF THE YEAR

Ryan Wyble (Park City Ski & Snowboard)

WESTHAVEN AWARD

(top U.S. Ski & Snowboard technical delegate)

Ingrid Simonson

2019 U.S. SKI & SNOWBOARD AWARDS

SILVER AWARDS

PAUL BACON AWARD (event organization)
Deer Valley Resort

JOHN J. CLAIR JR. AWARD
(service to the U.S. Ski & Snowboard Team)
Anna Giguere

BUD AND MARY LITTLE AWARD
(service to FIS/USOC)
Bob Wheaton

BUDDY WERNER AWARD
(athlete sportsmanship, leadership)
Andy Newell

WEST FAMILY AWARD
(U.S. Ski & Snowboard official)
Mike Mallon

RUSSELL WILDER AWARD
(service to youth)
Abbi Nyberg

J. LELAND SOSMAN AWARD
(service as team physician)
Jeff Harrison, MD

TEAM ATHLETE GIVING BACK AWARD
Jessie Diggins (Protect Our Winters)



Olympic cross country skier Andy Newell was recognized with the Buddy Werner Award for his leadership and sportsmanship throughout his career. Photo @ Sarah Brunson



Longtime staff leader Abbi Nyberg was honored with the Russell Wilder Award for her service to youth in a career that spanned 18 years. Photo @ Sarah Brunson

2019 U.S. SKI & SNOWBOARD AWARDS



Aaron Blunck was honored as Freeski Athlete of the Year for defending his World Championship halfpipe title while Tara Geraghty-Moats was named Jumping/Nordic Combined Athlete of the Year for her strong showing in the FIS Continental Cup Tour. Photos @ Sarah Brunson

ATHLETES OF THE YEAR

- Adaptive - Thomas Walsh
- Alpine - Mikaela Shiffrin
- Cross Country - Junior Nordic Worlds gold medal relay team: Gus Schumacher, Ben Ogden, Johnny Hagenbuch, Luke Jager
- Freeski - Aaron Blunck
- Freestyle - Bradley Wilson
- Nordic Combined - Tara Geraghty-Moats
- Ski Jumping - Nita Englund
- Snowboard - Mick Dierdorff

COACHES OF THE YEAR

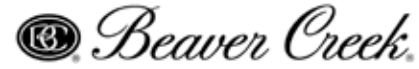
- Adaptive Domestic Coach of the Year Award - Lane Clegg (Team Utah Snowboarding/National Ability Center)
- Alpine International - Paul Kristofic (U.S. Alpine Ski Team)
- Alpine Domestic - Matt Underhill (Ski & Snowboard Club Vail)
- Cross Country International - Jan Buron (Alaska Winter Stars)
- Cross Country Domestic - Alasdair Tutt (Nordic Ski Club of Fairbanks)
- Freeski International - Dave Euler (U.S. Freeski Team)
- Freeski Domestic - Ryan Wyble (Park City Ski & Snowboard)
- Freestyle International - Caleb Martin (U.S. Freestyle Ski Team)
- Freestyle Domestic - Bryon Wilson (Wasatch Freestyle)
- Jumping/Nordic Combined International - Jan Druzina (USA Nordic)
- Jumping/Nordic Combined Domestic - Karl Denney (Steamboat Springs Winter Sports Club)
- Snowboard International - Jeff Archibald (U.S. SBX Team)
- Snowboarding Domestic Coach of the Year Award - Chris Waker (Kirk's Camp)

CLUBS OF THE YEAR

- Adaptive - National Sports Center for the Disabled
- Alpine - Burke Mountain Academy
- Cross Country - SMS T2 Elite Team
- Freeski - Waterville Valley
- Freestyle - Killington Mountain School
- Jumping/Nordic Combined - Steamboat Springs Winter Sports Club
- Snowboard - Mammoth Mountain Ski & Snowboard Team



MAJOR EVENT PARTNERS



THANK YOU PARTNERS



SUPPLIERS AND LICENSEES



MEDICAL SUPPLIERS



NICE





U.S. SKI & SNOWBOARD

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